

AN INTERNET MARKETING COMPANY

Why us?

THRIAM DIGITOMATION A MIXTURE OF DIGITAL AND AUTOMATION GIVES THE CUSTOMER A AUTOMATED EXPERIENCE OF THE DIGITAL SERVICES WITH THE HELP OF DATA PRESENTATION.

THRIAM DIGITOMATION FOCUSED ON BECOMING A TECHNOLOGY COMPANY STARTS THE JOURNEY WITH THE FIRST STEP OF CONNECTING THE BUSINESS WORLD TO THE DIGITAL WORLD THROUGH ITS VARIETY OF SERVICES.

THRIAM DIGITOMATION TAKES THE CHALLENGE TO PROVIDE AFFORDABLE INTERNET SERVICES UNLIKE THE USUAL CHOICES IN THE MARKET TO THE BUSINESS WORLD WITH ITS SKILL TO GENERATE CONVERSION ORIENTED LEADS.

UNLIKE THE COMPETITORS IN THE MARKET WE DO NOT TRY, WE FOCUS ON PRODUCING RESULTS AND ADDING VALUE TO YOUR BUSINESS.

THRIAM DIGITOMATION WITH ITS EXPERTISE HELPS YOU IN NOT ONLY GENERATING LEADS BUT ALSO TO SELECT YOUR CUSTOMERS.

Website development

EACH BEAUTIFULLY DESIGNED WEBSITE PROMINENTLY DISPLAYS PROMOTIONS AND CALLS TO ACTION—INTEGRATING WITH ALL BOOKING ENGINES. OUR SEO STRATEGY TEAM CONDUCTS EXTENSIVE KEYWORD RESEARCH, USING UNRIVALLED METHODOLOGY, FINE-TUNED OVER THE YEARS.



THRIAM DIGITOMATION

We connect you

We offer

WEBSITE DEVELOPMENT.

DIGITAL MARKETING.

MOBILE MARKETING.

CONTENT MARKETING.

WEB BASED PROJECT CONSULTANCY

SEO

SEARCH ENGINE OPTIMISATION (SEO) AIMS TO ENSURE THAT WEBSITES ARE ACHIEVING THE HIGHEST POSSIBLE RANKINGS WITHIN SEARCH ENGINES. SEARCH ENGINE MARKETING CAMPAIGNS NOW COVER A BROAD SPECTRUM OF ACTIONS, INCLUDING 'ON-PAGE' AND 'OFF-PAGE' ELEMENTS SUCH AS CONTENT, LINKS, USABILITY AND SOCIAL MEDIA—ALL OF WHICH SHOULD BE INCLUDED WHEN IMPLEMENTING SEO.

THROUGH OUR DIGITAL SERVICE, WE WILL WORK WITH YOU AND OUR ESTABLISHED AGENCY TO DEVELOP EFFECTIVE SEO CAMPAIGNS AND MAXIMISE YOUR INVESTMENT WITH GOOD SEARCH ENGINE POSITIONING AND WEB TRAFFIC.

SEM/PPC

A QUICK SOLUTION THAT ENSURES WEBPAGES APPEAR ON THE FIRST PAGES OF SEARCH ENGINES, THIS FORM OF DIGITAL ADVERTISING ALLOWS USERS TO BID FOR POSITIONING UNDER

KEY TERMS WITHIN THE SEARCH ENGINES.

ONCE CREATED, THE ADVERTS WILL APPEAR INSTANTLY AND ENABLE SPECIFIC CAMPAIGNS AND PRODUCTS TO RECEIVE TRAFFIC. THIS FORM OF ADVERTISING ALLOWS YOU TO SET BUDGETS, EASILY MONITOR CLICK-THROUGH RATES AND EFFECTIVELY MEASURE ROI.

THROUGH THIS SERVICE, OUR ESTABLISHED AGENCY WILL BUILD A TARGETED, MANAGED PPC CAMPAIGN TO DRIVE TRAFFIC TO YOUR WEB SOLUTIONS.

www.thriamdigitomation.com

+917039067501

RESULT COMMITMENT

ROI

BUSINESS GROWTH

SMM

SOCIAL MEDIA MANAGEMENT IS NOW ESSENTIAL WITHIN THE B2B AND B2C MARKET. IT PROVIDES A TWO-WAY CHANNEL NOT ONLY TO COMMUNICATE AND DISTRIBUTE CONTENT BUT ALSO TO LISTEN TO THE INDUSTRY AND IDENTIFY TRENDS IN CUSTOMER REQUIREMENTS.

YOU NEED A SOCIAL MEDIA STRATEGY – DON'T LET ANYONE TELL YOU ANY DIFFERENT. AND WE'RE NOT TALKING ABOUT POSTING A CUTE CAT VIDEO ONCE A WEEK ON FACEBOOK WITH THE HOPE THAT YOUR CUSTOMERS THINK YOU'RE AS ADORABLE AS SAID CAT. WE'LL FIND YOUR TARGET AUDIENCE ON MAJOR SOCIAL NETWORKS SUCH AS TWITTER, FACEBOOK, AND GOOGLE+.

Content marketing

CONTENT MARKETING THAT INVOLVES THE CREATION AND SHARING OF ONLINE MATERIAL THAT EXPLICITLY PROMOTE A BRAND WHICH IS INTENDED TO STIMULATE INTEREST IN ITS PRODUCTS OR SERVICES. THE CUSTOMER HAS ALWAYS BEEN INTERESTED MORE IN WHAT YOU SAY THEN WHAT YOU MAKE. CONTENT IS RESPONSIBLE TO DRIVE YOUR BUSINESS AS WELL AS CREATE A COMPETITIVE IMAGE FOR YOU.

Clientele
THRIAM LED
OXONIYA BUILDERS
AAKASH BUILDERS
MOHAMMED SAAD AL AMRI (KSA)
REAL MEDIA

Email Marketing Solutions

AN INTEGRATED EMAIL MARKETING CAMPAIGN CONSISTS NOT ONLY OF EMAIL DISTRIBUTION, BUT ALSO INCLUDES TRACKING AND REPORTING, EVENT MANAGEMENT, ONLINE SURVEYS, DATA PROCESSING AND SYSTEMS INTEGRATION. THROUGH THIS SERVICE, WE WILL WORK WITH YOU TO BRING ALL THIS FUNCTIONALITY TOGETHER ON ONE ONLINE MARKETING PLATFORM, WITH THE ADDED VALUE OF ALL THE NECESSARY TOOLS TO ACCELERATE YOUR EMAIL MARKETING STRATEGY. EMAIL HAS BEEN PLAYING A CRITICAL ROLE WHERE B2B IS CONCERNED AS DIRECT PITCHING TOWARDS DECISION MAKERS ARE MORE EFFECTIVE.

Online Customer Intelligence

WHAT DO YOU KNOW ABOUT YOUR ONLINE VISITORS? DO YOU KNOW THEIR JOURNEY, WHAT THEY VIEW AND DOWNLOAD, THEIR REASONS FOR SEEKING YOU OUT? ONLINE CUSTOMER INTELLIGENCE WORKS BY GATHERING DEEP INSIGHT INTO YOUR CUSTOMERS' THOUGHTS, BEHAVIOUR AND ONLINE NEEDS—AND IT ENABLES EFFECTIVE CUSTOMER ENGAGEMENT PROGRAMMES. THIS INTELLIGENCE SUPPORTS ANALYSIS AND INTERPRETATION OF KEY CLIENT BEHAVIOUR, DRIVING INCREASED VALUE INTO BUSINESS DEVELOPMENT AND MARKETING ACTIVITIES. WE WILL DEVELOP INTELLIGENCE FOR YOUR WEBSITE SO YOU CAN BETTER UNDERSTAND YOUR CUSTOMERS, AND MAKE SURE YOU ARE THE RESOURCE THEY ARE LOOKING FOR.

Our Thought Process

PROMOTE INTERNET MARKETING NOT AS A SERVICE TO A BUSINESS BUT AS A TOOL TO SUCEED IN THE DIGITAL WORLD.

"IT'S THE SIZE OF THE HARD WORK THAT BRINGS RESULTS "